



SPONSORSHIP PROSPECTUS

Society of South African Geographers (SSAG) 2012 Student Conference

Building Critical Conversations in Geography

17-20 June 2012

Department of Environmental and Geographical Science, University of
Cape Town, South Africa

www.ssagstudent2012uct.weebly.com

About the conference theme

The theme for 2012's SSAG student and academic conference is 'Building Critical Conversations in Geography'. For the student conference, this means pulling together different disciplines in Geography and Environmental Sciences to promote collaborative multidisciplinary knowledge-making and discussions around geography in South Africa. Quite literally, this means bringing together students from different departments and universities to talk about their research; this may include thinking about forms of knowledge production, how knowledge is created in our studies in geography, as well as how knowledge is shared and presented between disciplines. This conference aims to create conversation between departments and disciplines to foster new academic relationships and to critically engage with the future direction of geography in South Africa.

About SSAG

The Society of South African Geographers' main objective is to advance the research and educational activities of all South African geographers by:

- collectively representing the interests of South African geographers regionally, nationally and internationally

- encouraging and supporting high quality research and teaching in Geography providing a national geographic information resource for geographers and interested groups
- stimulating awareness of geographic and environmental matters through academic collaboration with other intellectual communities and accountable interaction with the public at large.

The society achieves these objectives by

- publishing and effectively disseminating scholarly research results in The South African Geographical Journal and other occasional publications,
- through the organization of prestige lectures,
- by encouraging regional and special interest group activities,
- by organising a biennial conference, and
- by performing other services such as representing geographers on various official Department of Education subject groups.

Membership of the Society is open to all who share its objectives.

The Society recognizes the achievements of its members through several types of award, inter alia the Jubilee Bursary (for an Honours student), the Bronze Medal (for outstanding Masters thesis), the Gold Medal (four outstanding service to the geographical community in South Africa) and the Fellowship (for outstanding and sustained scholarly contributions).

Host: Environmental and Geographical Science, Upper Campus, UCT

The interaction between humans and their environment and the variability of this environment is a common theme in the department's teaching and research initiatives. The EGS department offers a number of degrees for students registered in either the Faculties of Science or Humanities.

The department is composed of 14 full-time academic staff members and 7 administrative and support staff members. In addition, there are a number of research and postdoctoral fellows as well as visiting academics. A number of the staff members employed by the research units also contribute to teaching and supervision of students.

The department also has a large and diverse postgraduate student population. The number of postgraduate students currently stands at over 100. This is made up of honours, masters and doctoral students.

Individual members of the department are engaged in a broad range of research topics. In addition however, the department also houses three separate research units. Members of the department work in close collaboration with these units:

- Climate Systems Analysis Group (CSAG)
- Environmental Evaluation Unit (EEU)
- African Centre for Cities (ACC)

LOCAL ORGANISING COMMITTEE

Members of the Local Organizing Committee

- **Raymond Siebrits - Chair**
- **Joy Waddell - Secretary**
- **Hannah Belata - Events, Accommodation**
- **Saskia Grelying - Technical Committee**
- **Evan Blake - Technical Committee**
- **Nicholas Kearns - Technical Committee**
- **Anesu Nyemba - Technical Committee**

GENERAL INFORMATION

PROPOSED CONFERENCE SCHEDULE (TBC)

Sunday 17 June 2012

13:00-17:00 **Early Registration and Detailed Workshops / Training / Seminars**

Monday 18 June 2012

08:00 **Registration**

09:00 **Welcome**

09:30 **Session 1:** Parallel sessions of Presentations

11:00 **TEA**

11:30 **Keynote Speaker**

12:30 **LUNCH**

13:30 **Session 2:** Tutorial and discussions around key articles (TBA)

15:00 **TEA**

16:30 **Session 3:** Parallel sessions of Presentations

19:00 **Gala Dinner**

Tuesday 19 June 2012

09:00 **Session 4:** Parallel sessions of Presentations

10:30 **TEA**

11:00 **Keynote Speakers**

12:30 **LUNCH**

13:30 **Session 5:** Tutorial and discussions around key articles (TBA)

15:00 **TEA**

15:30 **Session 6:** Parallel sessions of Presentations

17:00 **Drinks and Prize Giving**

Wednesday 20 June 2012

09:00 **Full Day/Morning Field Trips (departure 1):** For Student and Academic conferences

14:00 **Afternoon Field Trips (departure 2):** For Student and Academic conferences

Note that the above is a draft program and will change

WHY SPONSOR?

- To develop prospective clients for the future
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- Maintain market viability
- Support an academic initiative that is growing tomorrow's leaders
- Build brand awareness for products and or company
- Introduce a new product for the current market

Expected delegate number: 300

Delegate profile: undergraduate and postgraduate students, academic staff

SPONSORSHIP SUMMARY (details below)

GOLD SPONSOR

ZAR 7, 000.00 incl. 14% VAT [3 sponsors]

GALA DINNER FUNCTION

ZAR 6, 000.00 incl. 14% VAT [2 sponsors]

DELEGATE LANYARDS AND BADGES

ZAR 4, 000.00 incl. 14% VAT [1 position]

DELEGATE BAGS AND STATIONARY (NOTE PADS AND PENS)

ZAR 2, 500.00 incl. 14% VAT [1 sponsor]

FLASH DRIVES

ZAR 1, 500.00 incl. 14% VAT [1 sponsor]

DELEGATE BAG INSERTS

ZAR 1, 000.00 incl. 14% VAT [unlimited]

SPEAKER GIFTS AND CONFERENCE PRIZES

[negotiable]

DELEGATES' GIFTS

[negotiable]

SPONSOR A DELEGATE

ZAR 2, 000.00 incl. 14% VAT for 1 delegate [unlimited]

SPONSORSHIP OPPORTUNITIES AND BENEFITS

GOLD SPONSOR ZAR 7, 000.00 incl. 14% VAT [3 sponsors]

Benefits include:

- Pre-eminent branding on all conference material and at the event venues. This includes the registration areas as well as the catering stations (branding supplied by the sponsor)
- The right to make a short speech at the closing session
- Logo and link uploaded to the conference website
- Sponsor delegates invited to attend all conference and social activities
- Insert into delegate packs
- Full page advert in conference programme
- Listed as conference sponsor

GALA DINNER FUNCTION ZAR 6, 000.00 incl. 14% VAT [2 sponsors]

This is an opportunity to sponsor the official conference gala dinner featuring live entertainment and an informal address to attending delegates. This is a fun-filled event with an amazing feel good factor.

Benefits include:

- Exclusive Branding rights of dinner inside and outside venue (branding supplied by the sponsor)
- Opportunity to address and welcome delegates
- Full page advert in conference programme
- Logo and link uploaded to the conference website
- 4 x complimentary gala dinner tickets

DELEGATE LANYARDS AND BADGES ZAR 4, 000.00 incl. 14% VAT [1 position]

- All congress delegates will be required to wear their issue lanyard and badge in order to gain access into the conference sessions as well as exhibition hall. The sponsor's logo will appear on the front of the badges - committee to supply badges, sponsor to provide branded lanyards.
- Logo placed on the conference website under the sponsor acknowledgement page
- Logo placed in conference programme under the sponsor acknowledgement section

DELEGATE BAGS AND STATIONARY (NOTE PADS AND PENS) ZAR 2, 500.00 incl. 14% VAT [1 sponsor]

- Distributed as the conference bags with all inserts, the bags, note pads and pens are items which will see continuous use throughout the conference. The sponsor supplies the bags, pads and pens.
- Logo placed on the conference website under the sponsor acknowledgement page
- Logo placed in conference programme under the sponsor acknowledgement section

FLASH DRIVES ZAR 1, 500.00 incl. 14% VAT [1 sponsor]

- Distributed in the conference bags with all inserts, the flash drives (minimum 1GB) will see continuous use throughout the conference and thereafter. The sponsor supplies the flash drives with their logo thereon.
- Logo placed on the conference website under the sponsor acknowledgement page
- Logo placed in conference programme under the sponsor acknowledgement section

DELEGATE BAG INSERTS ZAR 1, 000.00 incl. 14% VAT [unlimited]

- Companies may supply and have a single insert which will be inserted into the delegate bag by the organizers
- Logo placed on the conference website under the sponsor acknowledgement page
- Logo placed in conference programme under the sponsor acknowledgement section

SPEAKER GIFTS AND CONFERENCE PRIZES [negotiable]

The sponsor of the speaker and prizes will be entitled to the following:

- Sponsor's logo will be placed on all gifts sourced. (Gifts to be sourced by the sponsor in consultation with the committee)
- The sponsor will also have the opportunity to provide branded packaging for the gifts (sponsor to provide)
- Logo placed on the conference website under the sponsor acknowledgement page
- Logo placed in conference programme under the sponsor acknowledgement section

DELEGATES' GIFTS [negotiable]

The sponsor of the delegate gifts will be entitled to the following:

- Sponsor's logo will be placed on all gifts sourced. (Gifts to be sourced by the sponsor in consultation with the committee)
- The sponsor will also have the opportunity to provide branded packaging for the gifts (sponsor to provide)
- Logo placed on the conference website under the sponsor acknowledgement page
- Logo placed in conference programme under the sponsor acknowledgement section

SPONSOR A DELEGATE ZAR 2, 000.00 incl. 14% VAT for 1 delegate [unlimited]

The sponsorship of delegates will assist students to attend the conference. Although the conference is free for students, they will still be incurring flight and accommodation costs. Many students will be unable to attend the conference without this assistance. The cost for one student will include return domestic flights and three nights' accommodation at UCT. A full selection panel consisting of UCT staff members and committee members will be formed to assess student applications for financial aid. Other benefits include:

- Logo placed on the conference website under the sponsor acknowledgement page
- Logo placed in conference programme under the sponsor acknowledgement section

SPONSORSHIP PROCEDURES

APPLICATION

Email ssagstudent2012uct@gmail.com with your sponsorship preference. Please address your email to **The Chair, SSAG2012 Student Conference Committee**.

CONFIRMATION

Upon approval of the application, written confirmation of sponsorship level, benefits, space assignment and all necessary information will be provided by the Committee. Sponsorship can only be confirmed once full payment has been made.

PAYMENT TERMS AND CONDITIONS

Payment can be made as a donation (certain tax benefits may apply) to the University of Cape Town.

Payment confirmation and notification must be sent immediately to the conference committee on ssagstudent2012uct@gmail.com.

Payment must be by direct deposit to:

University of Cape Town

Standard Bank

Rondebosch

Branch code: 025009

Account number: 270689982

Reference: SSAGs12*first five letters of company name* (e.g. if your company name is *Geography Wholesalers* your reference would be "SSAGs12GEOGR")

CONTACT DETAILS

To discuss any of the above sponsorship and exhibition package contact: ssagstudent2012uct@gmail.com or +27 82 587 0982.

LIABILITY

The organisers have taken all reasonable care in making arrangements for the conference. In the event of unforeseen disruptions, neither the conference organisers nor the University of Cape Town can be held responsible for any losses incurred by delegates or sponsors. The programme is correct at the time of printing, but organisers reserve the right to alter the programme if and when deemed necessary.